McLean Pet Fest 2020 - Virtually
Sunday, September, 27
Exhibitor Application
Terms and Conditions
Application Deadline July 31, 2020

Organization/Business Name: ___________________________________________________________

Contact Name: ______________________________________________________________________

Mailing Address: _____________________________________________________________________

City: ___________________ St.: ______________ Zip: _____________________________

Office Phone: ___________________ Cell: ___________________

Email (Required): ________________________________________________________________

Website: ________________________________________________________________

List a suggested 5-word teaser here (not the name of your business) Example: For All Your Pet Needs!

Exhibitor Space:

<table>
<thead>
<tr>
<th>TYPE – Circle Selection (e.g. Non-Profit or Profit)</th>
<th>NON-PROFIT</th>
<th>PROFIT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Virtual Exhibitor – This virtual exhibitor space will feature your business/organization name, logo, and tagline as part of a short video during the McLean Pet Fest virtual event. A virtual participant page with your business/organization name, logo, tagline, and website link will also be available to viewers on the MCC webpage in the Special Events tab. User generated video submissions will be coordinated by MCC – Accepted applicants will receive details. Please note: All video submissions may be used for promotional purposes by MCC.</td>
<td>$30</td>
<td>$50</td>
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</tbody>
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*Upon Review and Acceptance, a Payment Form will be Sent to Complete the Process *

EVENT DETAILS

McLean Pet Fest - Virtually - Produced by the McLean Community Center (MCC)
Date: Sunday, September 27th, 2020
Time: TBD

Event Description: McLean Pet Fest - Virtually is for those thinking about getting a pet and for local pet owners and their beloved animals. This virtual event will provide participants with valuable information and tips on a variety of products and services that can enhance the lives of their pets and improve their own experience as pet owners. The virtual format for the 2020 McLean Pet Fest – Virtually will include approximately 60-90 minutes of video for viewers. Participants will explore professionally created and user generated content that is both educational and entertaining and will enhance the lives of both pets and their owners.
Application Process: Submission of the application and payment information does not guarantee a virtual exhibitor space and the right to appear virtually at the McLean Pet Fest 2020 – Virtually. All exhibitor applications will be reviewed by MCC staff prior to acceptance into the event. McLean Community Center reserves the right to refuse any exhibitor that it deems unsuitable for this event. Once a determination has been made as to the acceptance or rejection of the Exhibitor Application, applicants will be notified via the email address provided. Accepted exhibitors will be notified, and payment will be processed. Only pet related exhibitor applications will be considered.

Indemnity: By participating in this event the Virtual Exhibitor agrees to have Commercial General Liability Insurance, indemnify and hold harmless the County of Fairfax, the McLean Community Center and its Governing Board, employees, officers, its agents, volunteers and staff from liability for damages, county health and fire code violations, injury or loss to any person or property for any reason. The Virtual Exhibitor understands they are an independent party and are solely responsible for the information provided, and that McLean Community Center is just providing a virtual place for Exhibitors to be featured at McLean Pet Fest.

Advertising: This event is advertised in MCC publications, on the MCC website, email lists, signage, and through various social media channels. Exhibitors are encouraged to promote McLean Pet Fest 2020 – Virtually on their website, social media channels, newsletters and are encouraged to contact their local customer base and link to the MCC website at www.mcleancenter.org/special-events.

Cancellation Policy: Festival is held virtually, but if circumstances are determined to require a change of time or date, festival officials reserve the right to change, postpone or cancel the event from the original time and date. If MCC cancels the event, refunds will be issued.

Requests for Refunds: Requests for refunds will only be considered if they are in writing. Otherwise, MCC will not process refund requests for McLean Pet Fest 2020 - Virtually.

Use of Photos/Videos: All photos and videos submitted for McLean Pet Fest 2020 – Virtually may be used for promotional purposes by MCC. By participating in McLean Pet Fest 2020 – Virtually, the Exhibitor, their staff, volunteers, and subcontractors authorize the use of all photos and videos obtained.

Exhibitor/Applicant/Authorized Representative certifies:
“I have read and understand these Terms and Conditions. As signatory, I guarantee that all members and participants of my organization and/or business will be informed of and abide by each of these Terms and Conditions.

Name __________________________________________ Title __________________________________________

Authorized Signature __________________________________________ Date ____________________________